

Committee Meeting Notes

Thursday May 7, 2009 7:00pm

Name	Phone Number	Affiliation	Present
Stacy Camiel	408 – 712 – 6727	Aquatics Foundation	N
Mack Haines	408 – 778 – 5773	High School Athletics	Y
John Rick	408 – 779 – 3313	Other Swim Parent	Y
Mike McCombs	408 - 782 – 8315	Pacific Swimming	Y
Mike Greymont	408 – 782 – 9652	MHSC Board Member	Y
Donna Cretcher	408 – 472 – 3164	General	Y
Brian Sullivan	408 – 230 – 7875	General	Y
Celia McCormack	408 – 847 – 7921	Tri-team/ lap participant	Y
Jennifer Evans	408 – 779 – 2754	Swim Lessons	Y
Matt Deakin	408 – 782 – 1170	Swim Team Parent	Y
Denise Melroy	408 – 782- 1284 x831	Older Adults	N
Chris Ghione	408 – 782 – 2128 x801	City Staff	Y
Jolie Hunter	408 – 782 – 2134 x701	City Staff	N
Monica Delgado	408 – 779 – 7271 x475	City Staff	N
Abel Gutierrez	408 – 782 – 2128 x806	City Staff	Y

Others in attendance: None

Meeting Notes

Announcements

- Chris and Mack reported on a meeting between the school district and the city staff that were the start of discussions on how to work together in the area of aquatics. The meeting included the Deputy Superintendent from the district and the City's Recreation and Community Services Director. We will continue using this committee to begin developing strategies to make this partnership work.

Review of Last Weeks Meeting Notes

- The group felt the notes looked good.

Defining Success

- See the attached completed matrix. Please send comments to Chris by Thursday 5/14.

SWOT Analysis

- The group started brainstorming further in this area, but also understood that many things were already defined in the previous exercise. The group further identified some opportunity areas that were not previously discussed, including: Elite Camps, Partnership Opportunities with the City and School District, Cabana Club, Corporate Level Sponsorship, Wind/Solar/Stimulus Package opportunities, cross sporting of soccer to swimming.
- The group was asked to further take a look at Strengths, Weaknesses, Opportunities and Threats and provide their own lists to Chris via email by Wednesday 5/13.

Next Meeting:

Thursday, May 21, 7:00pm

Community and Cultural Center Machado Room

Agenda

- Announcements – 5 minutes
- Review meeting notes – 5 minutes
- Finish defining success in program areas – 20 minutes
- SWOT Analysis (Strengths, Weaknesses, Opportunities, Threats) – 80 minutes
- Closing / Items for next meeting – 10 minutes

Timeline as of 5/7

- Goal Development – Complete
- Review of other operating models – Completed, but continuing to look on as we move forward
- Overall Program Outline – Complete
- Defining Specific Program Areas – Completed
- SWOT Analysis – Target 5/7 Meeting – In progress due to Chris 5/13
- Draft Strategic Plan Partial – Target 5/14 Distributed
- Development of Objectives and Strategies to meet Goals – Target 5/21 Meeting
- Draft Strategic Plan Complete – Target 5/28 Distributed
- Draft Strategic Plan Reviewed & Workplan Development – Target 6/5 Meeting